

3-DAY IN-DEPTH RETREAT FOR IN-PERSON CERTIFICATION FOR **CERTIFIED PROCESS CONSULTANT & ADVANCED** PROCESS CONSULTANT

Society for **Process** Consulting **LEARNING SUMMIT**

FACILITATORS:



MARK L. VINCENT Founder & Senior Design Partner @ Design Group International



LON L. SWARTZENTRUBER CEO & Senior Design Partner @ Design Group International



The Rose Hotel, Chicago, IL



October 7 - 9, 2022



EVENT INFORMATION \$3000 for Non-Society Members \$2700 for Society Members



https://bit.ly/3PeECnc



WHY IS THIS DIFFERENT THAN PAST CERTIFICATIONS?

For the first time, the Society is offering an in-person chance to meet instructors, members, and other course participants.

We will offer two tracks in an expedited format with pre-work and post-work required for certification.

TWO TRACKS

PCT101:

The initial certification course for process consulting professionals, with one private business coaching session after the Summit. Can be modified for "internal consultants" and organizational leaders.

PCT201:

The advanced certification course for consulting professionals, with one private business coaching session after the Summit. The course is for people who have completed PCT101 and focuses on the 12 Core Competencies of Process Consulting.

What will the two tracks look like?

PCT101

- Lesson 1: Understanding the Iterative Process
- Lesson 2: Understanding and Developing Your Pipeline
- Lesson 3: Pricing and Negotiating a Consulting Agreement
- Lesson 4: Building Your Network/Business Continuity
- Lesson 5: Maintaining Brand Standards
- Lesson 6: Your Personal Brand
- Lesson 7: Using Social Media as a Business Builder
- Lesson 8: Filling Your Pipeline
- Lesson 9: Office Processes
- Lesson 10: Discovering the Consultative Ecosystem
- Lesson 11: Authenticity, Continuous Learning, Continuous Improvement
- Lesson 12: Your Next Six Months

PCT201*

- Lesson 1: Listening Actively and Comprehensively
- Lesson 2: Listening Conceptually and Contextually
- Lesson 3: Listening Architecturally
- Lesson 4: Listening Adaptively
- Lesson 5: Helping Client-Centered
- Lesson 6: Helping Client-Owned and Inspired
- Lesson 7: Helping Client-Specific
- Lesson 8: Helping Client Success
- Lesson 9: Learning in Partnership
- Lesson 10: Learning Toward Wisdom
- Lesson 11: Learning to Exchange
- Lesson 12: Learning Toward Posterity

*The 101 and 201 courses are normally taken sequentially, but you can take PCT 201 first if you'd like. You will receive the Certified Process Consultant credential until completing PCT 101 within the next 18 months. After completing 101 and 201 you will receive the Advanced Process Consultant credential.