



**Chérie Talbert, M.A., CPC** is an executive leader, an advocacy expert, public policy strategist, and process consultant with more than 20 years of experience. Producing impactful solutions for commerce, communities, stakeholder coalitions, and governments, Chérie empowers and unites businesses, organizations and thought leaders in the creation and pursuit of valuable comprehensive collaborations & adaptive solutions.

Taking her years of advising and running businesses, a major trade association, community organizations, political and issue campaigns, and government/nonprofit sectors, she joined Design Group International as a senior process consultant to support more leaders and pursue her passion for expanding her work toward organizations of all sizes and sectors.

In 2008, she joined the Home Builders Association of Metro Denver (HBA) – a leading professional trade organization representing on average 550 companies and 4,000 individual members with a territory covering 8 counties and 34 municipalities. She started her tenure with the HBA as their Vice President of Public Affairs where she overhauled the political and government affairs departments into powerful stakeholders within the Denver metro region. Through integrity and work ethic, Chérie steadily climbed the ladder to become Senior Vice President of all operations, to breaking the glass ceiling as the first female CEO in the associations 75-year history.

Prior to joining the Home Builders, Chérie managed multiple quasi-municipal land use and development entities in Colorado called Special Districts under the Colorado Revised Statute Title 32, and managed a large Authority made up of Governor appointees, local officials, and technical advisors. While in Michigan, she led a business district organization comprised of 200 businesses by advocating economic development while tandemly running the Downtown Development Authority, an arm of the local city government working to enhance brick and mortar façade development. During her 9 years as their Executive Director, she developed relationships regionally and statewide leading to a partnership with the Michigan Economic Development Corporation that successfully brought new economic tools to the businesses she represented.

Career highlights include her success of helping protect 3 million Coloradans through advocating local and state reforms, collaborating closely with attorneys, mayors, councils, legislators, and large business group coalitions. Chérie has represented numerous Boards including her term of President of the Colorado Real Estate Alliance, President of the Deer Creek Metropolitan District, and an Executive Board Member of several state ballot issue steering campaigns. Public speaking is also a significant portion of her portfolio.

Chérie earned her undergraduate degree studying political science and international relations at Michigan State University (MSU) and received her advanced graduate degree at the University of Colorado Denver (UCD) in politics and public policy. She has served as an advisor to the Dean of the College of Liberal Arts and Science at UCD and as an Executive Board member of Michigan State University through their Women's Leadership Institute.

Chérie is a proud long-term mentor with The Challenge Foundation where she mentors Allyson from sixth grade to her entry into college. In her personal time, Cherie enjoys high-performance track driving, CEO of Women Who Speed.com, all things health and wellness, empowering women, golden retrievers, growing through gratitude, and is married to her fantastic husband of 23 years.