



Desire for control follows size of investment

Royal Treasure®, an organization that assists Christian women in stewardship matters, recently participated in a national survey assessing women's attitudes about money. The women surveyed were screened so that only those solely responsible for their money affairs responded.

The survey revealed that the women who participate in Royal Treasure®, and thereby are deliberate in developing faith and money connections:

- Remain married longer,
- Require less money to feel secure,
- Are less anxious about money,
- Are somewhat less confident in their own ability to manage their financial affairs,
- Draw on a personal rather than a professional network when choosing a financial advisor,
- Are far more concerned about developing and meeting charitable giving goals as a part of their overall financial plan.

Ever since the publication of *Teaching a Christian view of money*

(Herald Press, 1997 – available from our on-line bookstore at www.DesignForMinistry.com), we advanced the news that women are coming into greater wealth and greater freedom to manage it. Even the most conservative religious tradition must concede that money affairs are not an exclusively male domain.

Congregations and ministry organizations should make note of this dynamic and benefit from perspective and guidance women donors have to offer. They can do much to strengthen and expand networks of relationships. They make excellent introductions to other persons who share their interests in charitable giving. They offer insightful observations into conducting ministry more effectively. Let's commit anew to a better job of listening and creating opportunity for involvement.

"Women are coming into ever greater wealth and ever greater freedom to manage it."

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