



Saturation

Let us boldly assert that we are not in need of more things. Rather, we are saturated.

- Individuals, congregations and ministry organizations have more income and more available credit than they are willing to manage responsibly. Each one commits to spending all the money they think they will earn before they have it and even when it threatens firstfruits generosity.
- Individuals, congregations and ministry organizations are overbuilt and overbought, realizing only afterwards that they failed to account for maintenance and storage costs for underutilized and heavily financed equipment.
- Donors no longer try to distinguish between the inundation of school, church and community fundraising efforts. They are overwhelmed.

So let us simplify. Let us live within our means. Let us give ourselves room to breathe without so much clutter around us.

• Congregations and ministry organizations must collaborate rather than compete. Increased collaboration leads to increased merger between organizations and reduces donor fatigue.

• Households, congregations and ministry organizations must combine efforts to make more efficient use of material resources. Recent stewardship education cuts among denominations makes this more difficult, however.

• Congregations and ministry organizations – especially those responsible for resourcing congregations, need to form relationships with resource providers who work with larger markets but also respect denominational distinctives.

Design For Ministry™ stands ready to help.

"Individuals, congregations and ministry organizations are overbuilt and overbought."

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