



Depth Perception

Commentary from Design For Ministry™

Reflections on consumerism and culture



Christine Roush

Swimming Upstream

Chris Roush offers an intriguing look at the journey into and beyond consumerism.

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Not another performance review!

The former CEO of Arrow Electronics, Stephen P. Kaufman reports that many CEO performance reviews are based solely on financial reports (*Harvard Business Review*, October 2008, p.54), and not on other matters such as competency, skill, ethical choice, or job satisfaction of employees.

Reading this, I could not help but observe that the opposite is true in many board rooms of nonprofits, congregations and ministry organizations. There, monetary performance is almost forbidden as a measure of executive performance.

Mr. Kaufman calls for boards to go well beyond financial metrics in evaluating a CEO. What if congregations, non-profits and ministry organizations also moved to the center? What if all institutions from all sectors stopped acting in a myopic fashion and looked at organizational and executive performance through the many facets of the organizational prism?

Not only would we have better organizations and higher performing executives, but we will also have greater interface, deeper understanding and enhanced interchangeability between the for and nonprofit sectors.

-mark I vincent

Have you downloaded your free copy of: The Tao of Action-Reflection, yet? This helpful piece was developed by our consultants as a way of introducing process consultation to business leaders.

The Tao of Action-Reflection is a stand alone resource useful to consultants, business leaders and anyone interested in organizational development.

Use it with our compliments!