



DESIGN GROUP International™



Depth Perception

15 October 2012

Some stewardship education basics

In the fall of the year, many congregations focus on stewardship education, perhaps taking a month or more to remind each other of the importance of planning one's life around generosity. This effort not only fosters giving to congregations, it bolsters charitable giving in all forms and in all sectors. Every year *The Chronicle of Philanthropy* indicates that the average charitable gift in general comes from a person who consistently attends church, synagogue or mosque.

Design Group International, and a number of our clients, are avid pioneers in this field and maintain a variety of stewardship education resources. During this month of October, *Depth Perception* will focus on some of the newest ones we've been in a position to foster.

1. We start with two audio files from Mark L. Vincent. You can simply click and listen, and/or forward for the benefit of others. In essence they are teaching sermons on:

- [A history of the offering](#)
- [A Christian view of money](#)

2. [David Bell](#), a Senior Design Partner and our Director of Stewardship Services developed a robust [website](#), chock full of resources for leaders of congregations. David is an excellent teacher and regularly presents at clergy workshops.

3. [The Ministry of Development](#) by John R. Frank is the 101 course for persons connected to fundraising and are looking for a simple, accessible resource. Design Group International was privileged to publish the 2nd edition of this resource many organizations purchase in bulk for staff, board and even major donors.

More to come!

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